

Join Your SA Promo Team!

Are you always making a scene! Are you the life of the party or the drama queen? Well we need you! Your Students' Association is now recruiting wild, outgoing and spontaneous students to join our SA Promo Team.

As an SA Promo Team member, you will help promote events and campaigns by spreading the buzz and getting the word out there! Do you have what it takes?

We are looking for individuals who don't just like, but love talking to other students and who enjoy being part of creative promotional launches on campus. Experience in promotions, marketing, events and/or customer service is an asset. Become the face of your SA and apply to be a Promo Team member!

Please send your resume and cover letter outlining experience and include in your cover letter reasons why you think you would make an awesome part of this promo team.

Hours: 5 - 6 hours a week (Monday to Friday) either helping with events or campaigns or at information tables.

Rate of pay: \$11 an hour

Benefits: Good times and Free Stuff!

Responsibilities:

- Build a brand presence on campus and foster dialogue with students
- Analyze and apply improvements to execution of promotions
- Execute marketing, promotions and brand interactions to increase participation at our events
- Help coordinate event logistics
- Create creative and "out-of-the-box" marketing strategies to be applied on campus
- Produce activity recaps of marketing efforts and conduct market research
- Maintain on-going internal documentation and reports

An Ideal Promo Team member will:

- Have excellent oral skills and comfortable with public speaking
- Have a strong presence/connection to the Algonquin community
- Experience acting, performing or hosting is an asset
- Experience in marketing, promotions and/or customer service is an asset
- Overall personality must be outgoing, personable and professional

Interested students send your resume and cover letter to:

Ken MacLeod,

Event Programmer,

macleok@algonquincollege.com

Only those selected for an interview will be contacted. Interviews will take place the end of August and beginning of September.